

ImagePerfect™ 2324PI

WallTex Picasso, Self-Adhesive (FR)

ImagePerfect™ 2324PI WallTex Picasso is a self-adhesive, permanent, opaque and water-resistant fabric for applications such as wallpapers, wall art and wall graphics, all with outstanding print quality. It can be kiss cut or die cut, either manually or with a CAD/CAM plotter. This product has been specially created for digital printing on large-format inkjets and is suitable for printing with eco solvent and solvent inks, as well as UV-cured and latex inks.

ImagePerfect™ 2324PI WallTex Picasso is specially engineered as a self-adhesive option for printed wallpapers, wall graphics, wall stickers and wall decals on lightly structured surfaces. It offers a high print quality with remarkable text definition and a large colour gamut to ensure colourful images and vibrant area in-fills. It can be used for a wide variety of indoor and short-term outdoor applications such as point-of-sale promotions, textile billboards and posters, backgrounds in locations such as retail outlets, trade events, offices, theatres, showrooms, exhibition halls and other textile applications, such as those in lifestyle and event business locations. This material can be kiss cut and die cut on almost any plotter. A 60° tangential blade should be used. A 60° swivel blade can be substituted for simple shapes. Plotter speed should be slowed to 50%. Small shapes may be difficult to weed; the user should determine sizes appropriate to the design of the graphic. This product is PVC-free and chlorine-free.

Attention: It is important to use the matched print profile for this product as vertically applied graphics may otherwise delaminate from the substrate as a result of increased surface tension (caused by ink oversaturation). Please ensure the printed IP 2324PI is completely dry before application. It is strongly recommended for the printed media to lay flat during the drying process. IP 2324PI is not recommended for brick, non-painted cement surfaces or heavily-painted speckled walls. For application on structured surfaces, we recommend the use of the 45mm Soft Application Roller (MMSROLLEPRO), as it will press the material into the structure of the wall. Installation of the IP 2324PI should be made without the use of a heat gun because exposure to heat during application could drive shrinkage, colour fading and/or adhesive transfer to the substrate. Before the product is applied, the surface should be completely clean. The use of IP Surface Cleaner (MIP1000) and the lint-free, IP Surface Cleaning Cloths (MMS8373) is a good match component cleaning solution to ensure that the surface is dry and free of dust and grease. The wall should then be sealed/primed before application of the IP 2324PI. Recommended application tape for kiss cut and die cut graphics: ImagePerfect™ AT-500 or ImagePerfect™ AT-505.

Specifications	
Description	Self-adhesive textile
Colour	White
Thickness	180mym
Weight	N/A
Adhesive	Solvent based acrylic, permanent
Adhesive Strength	12N/25mm (Finat TM 1/24h)
Release Paper	PE-coated silicone paper, 140g/m ²
Temperature Range	N/A
Durability (unprinted)	N/A
Flame Retardancy	B-s1, d0
Shelf Life	1 year, 20°C / 50% humidity

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For more information about ImagePerfect please visit www.imageperfect.com

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